



# USICON 2024

57th Annual Conference of  
UROLOGICAL SOCIETY OF INDIA

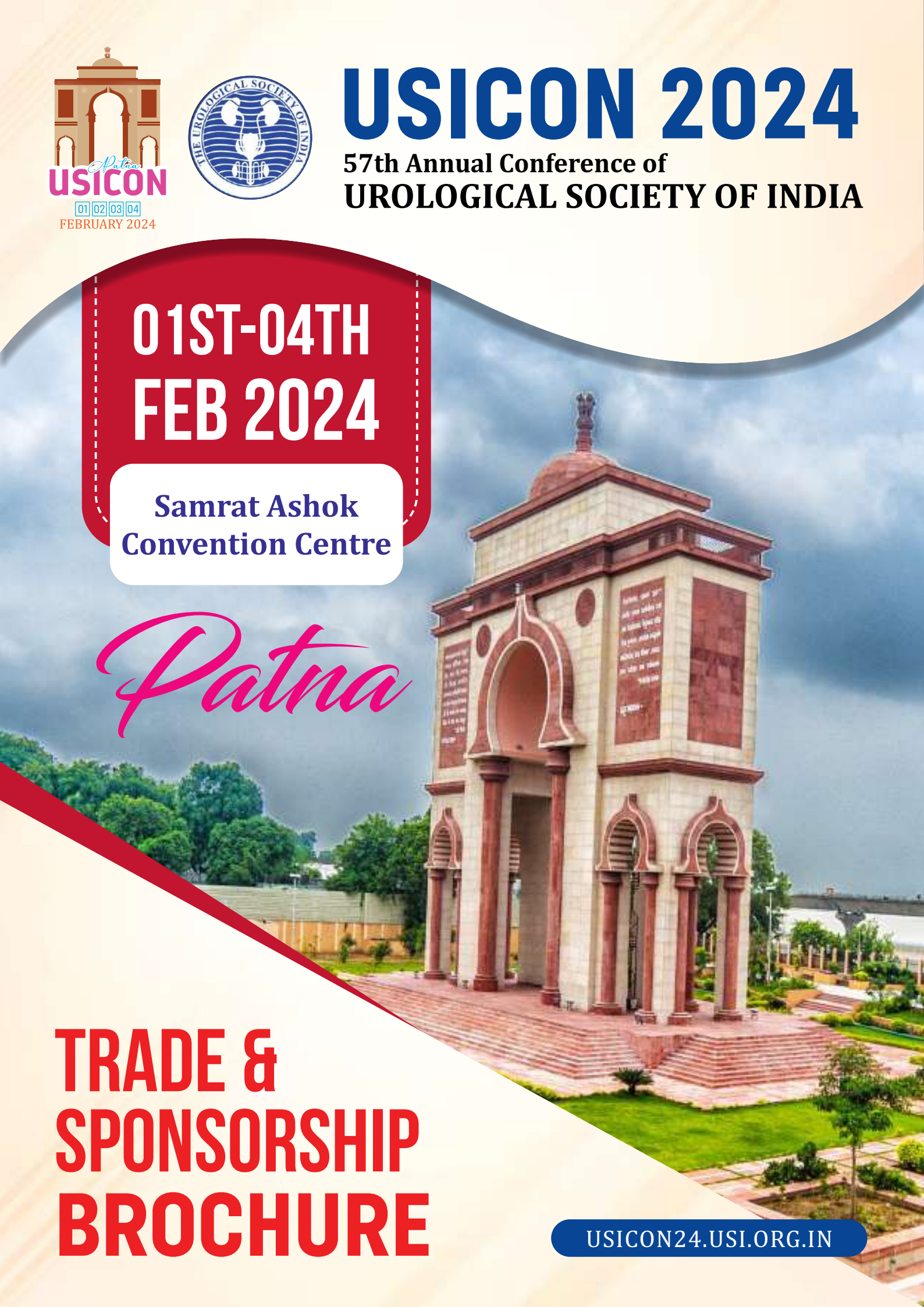
01ST-04TH  
FEB 2024

Samrat Ashok  
Convention Centre

*Patna*

TRADE &  
SPONSORSHIP  
BROCHURE

[USICON24.USI.ORG.IN](http://USICON24.USI.ORG.IN)



## Invitation

Dear Industry Partners,

### ***Greetings from the organising team of USICON 2024!!***

As you read this, The Bihar Chapter of USI are working diligently to put in place an enlightening.

57th Annual Conference of Urological Society of India, USICON 2024 is scheduled to be held from 01<sup>st</sup>-04<sup>th</sup> February 2024 at The Samrat Ashok Convention Centre, Patna, Bihar.

You are invited to join us on the 2024 congress journey, and be part of the rewarding experience of a conference that fosters a unique platform of sharing, learning, networking, and even mentoring.

As a Congress partner or exhibitor, you will have the opportunity to partake and be involved in a conference that features a wide choice of multidisciplinary sessions and educational initiatives, all designed to encourage the exchange of evidence-based methods so that knowledge can be translated into action to advance surgical control, globally and nationally.

Partners have always been supportive of the various educational initiatives undertaken by the Urological Society of India. We are grateful for your support and enthusiasm and we hope that you extend the same for next year as well. USI is the most sought after event in Urology. We are confident that USICON 2024 will surpass all previous events in terms of registration and footfall.

Organising team of USICON 2024 welcomes you in Patna

Welcome on board.

**With warm regards,**



**Dr. Ranbir Prasad Singh**  
Organising Chairman



**Dr. Rajesh Kumar Tiwari**  
Organising Secretary

# Organizing Team

## Central Organising Committee-USI



**DR. SANJAY B. KULKARNI**  
PRESIDENT



**DR. LALIT SHAH**  
PRESIDENT ELECT



**DR. RAVINDRA B. SARNIS**  
IMMEDIATE PAST PRESIDENT



**DR. G.G. LAXMAN PRABHU**  
HON. SECRETARY



**DR. PANKAJ MAHESHWARI**  
HON. SECRETARY



**DR. VIJAY BORA**  
NZC-USI  
COUNCIL MEMBERS



**DR. RANBIR PRASAD SINGH**  
EZC-USI  
COUNCIL MEMBERS



**DR. KANDARP PARIKH**  
WZC-USI  
COUNCIL MEMBERS



**DR. P. AVUDAIPPAN**  
SZC-USI  
COUNCIL MEMBERS



**DR. AMLESH SETH**  
COUNCIL MEMBERS



**DR. ANUP KUMAR**  
COUNCIL MEMBERS



**DR. AJAY BHANDARKAR**  
COUNCIL MEMBERS



**DR. PRASHANT M. MULAWKAR**  
COUNCIL MEMBERS



**DR. M. SHIVALINGAIA**  
COUNCIL MEMBERS



**DR. SANTOSH KUMAR**  
COUNCIL MEMBERS



**DR. SHRAWAN KUMAR SINGHANIA**  
COUNCIL MEMBERS



**DR. SHYAM BABU PRASAD**  
COUNCIL MEMBERS

## Zonal Organising Committee-EZUSI



**DR. RANBIR PRASAD SINGH**  
PRESIDENT



**DR. AMIT GHOSE**  
PRESIDENT ELECT



**DR. KALYAN KUMAR SARKAR**  
IMMEDIATE PAST PRESIDENT



**DR. RANJAN KUMAR DEY**  
HON. SECRETARY



**DR. PUSHKAL KUMAR BAGCHI**  
HON. SECRETARY



**DR. BENU PANIGRAHI**  
COUNCIL MEMBERS



**DR. DEVMALYA GANGOPADHYAY**  
COUNCIL MEMBERS



**DR. NAMEIRAKPAM SHANTAJIT**  
COUNCIL MEMBERS



**DR. RAJ KUMAR SHARMA**  
COUNCIL MEMBERS

# Organizing Team



**DR. ROHIT UPADHYAY**  
COUNCIL MEMBERS



**DR. SHRAWAN KUMAR SINGHANIA**  
EX. OFFICIO MEMBER  
COUNCIL MEMBERS



**DR. SHYAM BABU PRASAD**  
EX. OFFICIO MEMBER  
COUNCIL MEMBERS

## Local Organising Committee

### CHAIRMAN, ORGANISING COMMITTEE

Dr. Ranbir Prasad Singh

### ORGANISING SECRETARY

Dr. Rajesh Kumar Tiwari

### JOINT ORGANISING SECRETARY

Dr. Amitabah Kumar Sinha  
Dr. Shyam Babu Prasad

### TREASURER

Dr. Rohit Upadhyay

### PATRONS

Dr. C.P. Thakur  
Dr. A.A. Hai  
Prof. (Dr.) Bindey Kumar  
Prof. Surendra Pratap Singh  
Dr. Rajvardhan Azad  
Dr. Narendra Prasad  
Dr. D.K. Chaudhary  
Dr. A.P. Sinha

### REGISTRATION COMMITTEE

Dr. Lalan Kumar Singh  
Dr. Sudish Kumar  
Dr. Abhishek Bose  
Dr. Padmakar Singh

### ENTERTAINMENT COMMITTEE

Dr. Arvind Sinha  
Dr. Santosh Kumar Shahi  
Dr. Prabhat Ranjan  
Dr. Shailesh Kumar  
Dr. Arshad Hasan  
Dr. Md. Hedaytullah

### PHOTOGRAPHY COMMITTEE

Dr. D. K. Das  
Dr. Anil Kumar Gupta  
Dr. Rajan Kumar Sinha  
Dr. Siddharth Jai Singh

### SCIENTIFIC COMMITTEE

Dr. Vijoy Kumar  
Dr. Rahul Janak Sinha  
Dr. Anshuman Aashu  
Dr. Kumar Rohit  
Dr. Kamlesh Gunjan  
Dr. Vipin Chandra  
Dr. Prabhat Kumar Mishra  
Dr. Devi Prasad Tiwari

### SOUVENIR COMMITTEE

Dr. Ahsan Ahmad  
Dr. Pankaj Kumar Mishra  
Dr. Kaushal Kumar  
Dr. Prabhat Kumar  
Dr. Navin  
Dr. Faizul Haque

### SPORTS COMMITTEE

Dr. Anil Elhence  
Dr. Ranjan Dey  
Dr. Harprit Singh  
Dr. Prem Kumar  
Dr. Rana Pratap Singh  
Dr. Champai Saren  
Dr. Nitesh  
Dr. Shashank Abhishek  
Dr. Animesh Kumar Singh

### TRADE & EXHIBITION

Dr. Pravin K. Sinha  
Dr. Shyam Babu Prasad  
Dr. Md. Shadab  
Dr. Sanjay K. Gupta  
Dr. Manoj Kumar  
Dr. Kumar Gaurav Mishra

### ADVISORS

Dr. Barun Kumar Sinha  
Dr. Satyajeet Kumar Singh  
Dr. Mahendra Singh  
Dr. N K Dubey  
Dr. Ashok Kumar Singh  
Dr. Ajit Singh  
Dr. Shailesh Kumar Sinha

### FOOD & BEVERAGE COMMITTEE

Dr. A K Malaviya  
Dr. Ranjit Kumar  
Dr. Shashi Dharan  
Dr. Sidharth  
Dr. Mukesh Kumar Soni  
Dr. Gaurav  
Dr. Gautam Kanodia

### MEDIA & PUBLICITY

Dr. Khalid Mahmood  
Dr. Nikhil Ranjan  
Dr. Kumar Rajesh Ranjan  
Dr. Vikas Kumar

### CHAIRMAN, RECEPTION COMMITTEE

Dr. Ajay Kumar

### TRANSPORT COMMITTEE

Dr. Rohit Singh  
Dr. Apurva Chaudhary  
Dr. Rana Birendra  
Dr. Amit Kumar  
Dr. Santosh Kumar



# Sponsorship Opportunities

## DIAMOND

6 Stalls 3 x 3  
Main Gate  
Direction Signage  
Chair Branding in Hall A

**75 Lakhs**

## PLATINUM

4 Stalls 3 x 3  
Chair Branding in Hall B

**35 Lakhs**

## GOLD

2 Stalls 3 x 3  
Chair Branding in Hall C

**15 Lakhs**

### Conference Announcement Brochure

**25 Lakhs**

Printing and postage of 1st announcement brochure & final announcement brochure.

**Opportunities:** Announcement brochure to carry the name and logo of the sponsor.

### Audio - Visual

**25 Lakhs**

Preview rooms to be named after the sponsor, permission for branding inside the preview room as per specification approved by the organising committee, Intermittent slides of the sponsor to be shown during each session.

### Lunches (4)

**40 Lakhs**  
(each)

Signage's carrying the name and logo shall be present in the dining area.

### Inaugural Dinner along with Cultural Evening

**As Per Discussion**

Sponsors name on the inaugural dinner cards, prominent and exclusive credit to the sponsor at the location of food layouts including the company logo and name. Entry for 15 officials of the sponsor inside the inaugural dinner venue. Sponsors name and logo on the stage backdrop, and side wings, exclusive mention of sponsor by the anchor during the event.

### Banquet Dinner with Cultural Evening

**As Per Discussion**

Sponsors name on the inaugural dinner cards, prominent and exclusive credit to the sponsor at the location of food layouts including the company logo and name. Entry for 15 officials of the sponsor inside the inaugural dinner venue. Sponsors name and logo on the stage backdrop, and side wings, exclusive mention of sponsor by the anchor during the event.

### Faculty Lounge

**As Per Actual**

Signage carrying the name and logo in the faculty lounge.

### Transportation

**10 Lakhs**

All transport (excluding cabs for sponsored speakers) shall have the name & logo of the sponsor.

### Conference Kit, Memento, Note Pads and Pens

**As Per Actual**

The kit counter will be named after the sponsor, permission for branding inside the kit counter as per the design to be approved by the organising committee, managing of the kit counter by the sponsor's officials, placement of sponsors' promotional material inside the kits as per approval.

### Cloak Room

**10 Lakhs**

The cloakroom is to be named after the sponsor. Permission for branding on cloakroom as per the specification to be approved by the organising committee, Item tag and other material will be the responsibility of the sponsor company.

### Registration Area

**25 Lakhs**

The registration counter to be named after the sponsor. Permission for branding of the counters as per the specification to be approved by the organising committee, printing of sponsors' names and logos on participants' lanyards.

### Sessions & National Speakers

**05 Lakhs**

The company will bear the cost of travel, hospitality and sightseeing, of the National speaker and in turn the company can advertise during the session / lecture. Speaker will be finalized with the consent of scientific committee. Name and Logo of principal/ platinum/gold sponsor will be placed on hall back drop along with the session/national speaker sponsor.

### International Speakers

**10 Lakhs**

The company will bear the cost of travel, hospitality and sightseeing, of the International speaker and in turn the company can advertise during the guest lecture. Speaker will be finalized with the consent of scientific committee. Name and logo of principal/ platinum/gold sponsor will be placed on hall back drop along with the session/national speaker sponsor.

# Sponsorship Opportunities

## Scientific Hall

**25 Lakhs**  
(Per hall/day)

1 Complimentary 3m x 3m exhibition stall along with the hall to be named after the Sponsor. Branding inside the scientific hall during the sessions as per pre-approved & branding areas. Permission for distribution of the promo material of the sponsor at the gate of the scientific hall during the session.

## Announcement Centre

**05 Lakhs**

Announcement centre "this is xyz announcement centre"

## Refreshment Centre (3)

**05 Lakhs**  
(each)

The tea/coffee centre to be named after the sponsor. Permission for branding on tea/coffee centre as per the specification to be approved by the organising committee. Tea/coffee consumables, machine and other material will be responsibility of sponsor company.

6x2 Island

**08 Lakhs**

6x4 Island

**16 Lakhs**

9x6 Island

**33 Lakhs**

9x3 Island

**16.5 Lakhs**

6x6 Island

**22 Lakhs**

6x3 Island

**11 Lakhs**

3x3 Stall

**5.5 Lakhs**

3x2 Stall

**4 Lakhs**

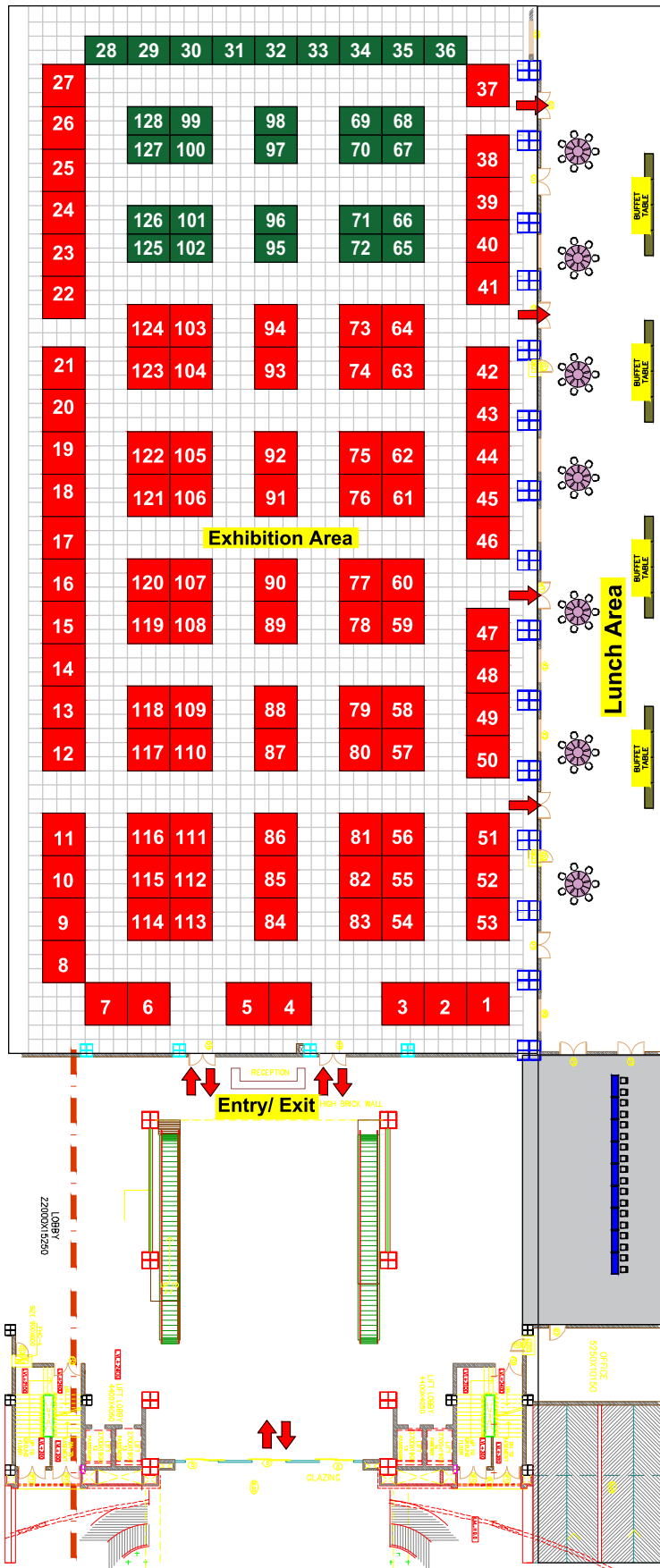
## Terms & Condition

- Partnership options and exhibition stalls will be allocated on first come first serve basis.
- Tariffs quoted are exclusive of GST (as applicable). The booking request must be made with 50% advance and the balance must be paid before 1 month of the conference i.e. January, 2024. For all late bookings, full 100% payment must be made.
- Participation is not guaranteed until full and final payment is done in Indian rupees.
- Partners & exhibitors should register their representative names with the organising committee one month before the start of the conference and all such persons should compulsorily wear badges.
- The organising committee reserves the right to change the venue, dates or re-arrange the exhibition layout at any time due to unavoidable circumstances.
- Partner/exhibitor confirmed are non-transferrable. Detailed terms and conditions will be sent to confirmed partners and exhibitors and the organising committee will assist in giving letters of participation to avail government permissions from nodal agencies to bring their exhibits to the conference venue. Organising committee may be contacted for opportunities.

## BANK ACCOUNT DETAILS:

<b>BANK</b>	<b>INDIAN BANK</b>
<b>BRANCH</b>	<b>I G INSTITUTE OF MED SCIENCES SHEIKHPURA SHEIKHPURA, PATNA, BIHAR - 800014</b>
<b>BENEFICIARY NAME</b>	<b>USICON2024</b>
<b>ACCOUNT NUMBER</b>	<b>7403738745</b>
<b>IFSC</b>	<b>IDIB0001507</b>

# Trade Layout





**Conference Secretariat**

**Dr. Rajesh Kr. Tiwari**  
**Organising Secretary, USICON 2024**

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Patna, Bihar-800014.

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